



SMALL ENTERPRISE DEVELOPMENT AGENCY (Seda)

DATE : 23 November 2020

NAME OF THE PRESENTER: Cedric Mnguni



SMALL ENTERPRISE DEVELOPMENT AGENCY

an agency of the dsbd



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DSBD Portfolio

Department of Small Business Development
[DSBD]

Small Enterprise Finance Agency
[sefa]
Development Finance

Small Enterprise Finance Agency
[seda]
Business Development Support Services



National Small Business Amendment act, 2004.

Seda's Mandate:

Functions of Agency

10. (1) The Agency must—

- | | |
|---|----|
| (a) implement the policy of the national government for small enterprise development; | 40 |
| (b) design and implement a standard national delivery network that must uniformly apply throughout the Republic in respect of small enterprise development, integrating all government-funded small enterprise support agencies across all spheres of government; | 45 |
| (c) design and implement small enterprise development support programmes in order to—
(i) facilitate the building of sustainable and competitive enterprises;
(ii) facilitate the promotion of entrepreneurship;
(iii) facilitate the creation of an enabling operating environment for small enterprises;
(iv) facilitate access by small enterprises to non-financial resources, capacity-building services, products and services; | 50 |



National Small Business Amendment act, 2004.

Seda's Mandate:

- | | |
|---|----|
| (v) facilitate international and national market access for products and services of small enterprises; | |
| (vi) facilitate, develop, co-ordinate and foster partnerships across all spheres of government, the private sector and relevant stakeholders that may assist the Agency to achieve its objectives; | 5 |
| (vii) promote a service delivery network to facilitate access and outreach to development support for small enterprises; | |
| (viii) facilitate and co-ordinate research relating to small enterprise support programmes; | 10 |
| (ix) provide advice, information, analysis and support in the implementation of a Small Enterprise Development Policy; | |
| (x) at the request of the Director-General, investigate, advise on and comment on the effect of existing and proposed legislation on small enterprises and to report to the Director-General thereon; and | 15 |
| (xi) improve the understanding of the public regarding the contribution of small enterprises to domestic economic growth, job creation and general welfare; | |



District Model Framework

- National Coordination Committee.
- DSBD/CoGTA/ National Departments.
- National Ecosystem Partners

- Seda/DSBD
- National Ecosystem Partners

National

Local/District

- Provincial and District Government
- Local Ecosystem Partners
- District Co-ordination Committee

- BDSP's
- Corporates
- Financiers
- Trainers/ Mentors/Coaches & BA's

- Aspiring Entrepreneurs
- Informal Businesses
- SMME's
- Cooperatives

Policy & Strategy

- Strategy development
- Resourcing
- MEL
- Policy inputs

Shared Services

- Shared Model Development
- Shared Infrastructure Development
- Learning Academy

Shared Services

- Strategy Alignment
- Partner Recruitment
- Training and Capacity building
- Programme Implementation
- Information Sharing

BDS Implementation

- Market Access
- Access to Finance
- Professionalization
- Access to information and Platforms

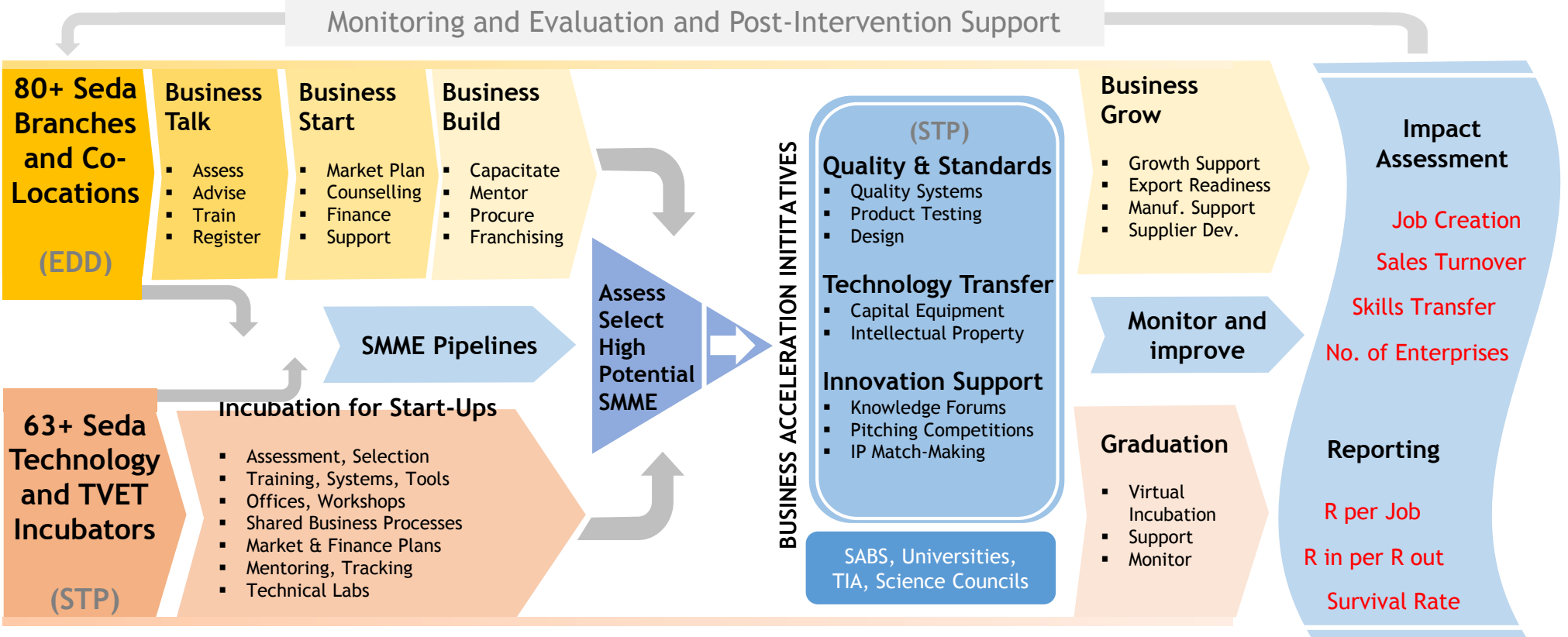
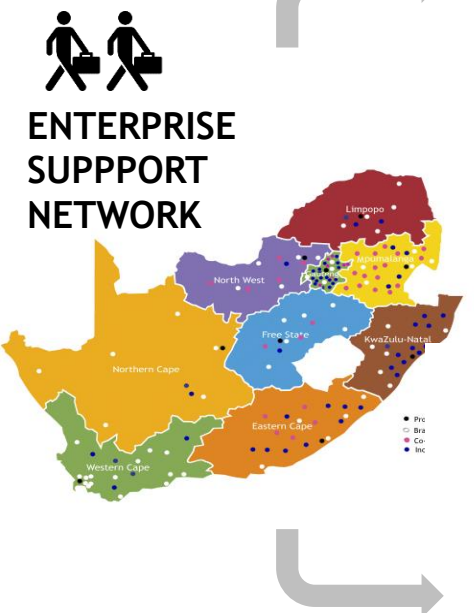
SMME's

- Access to Quality BDS
- Easier Access to Finance
- Access to Information

SEDA NETWORK AND SERVICES - Client Journey

Approximate timelines during each stage

National and Local Government Enablers DSBD, DTI, DST, DHET	1 Month	6 Months - 12 Months	6 Months - 24 Months	6 Months - 36 Months		
	Assessment	Enterprise Development Services	Selection	Technology Services	Post Intervention	Monitoring & Evaluation



EDD: Seda Enterprise Development Division
STP: Seda Technology Programme

Technical and Commercial Service Providers

Tools and Partners

TOOLS: Company Operations, Critical Planning Exercise, Export Readiness, Business Canvas and **GrowthWheel Mentoring**, CRM Tracking, FinFind Matching

Financial Support sefa
Small Enterprise Finance Agency

- ESD Fund / co-invest
- Innovation Fund
- Fund of Funds
- Incubator Venture Grants



The 4th to the 5th Evolution –Ecosystem Agenda

- Development of a **National Incubator Policy** by the Department of Small Business Development.
- Developing enterprises in the productive sectors of the South African economy thereby **contributing to the industrialisation vision** of Government for the SA Economy.
- Establishment of **social incubators** with a strong focus on job creation and assisting cooperatives and groups of **necessity entrepreneurs** to start-up and scale-up.
- Building new Township incubators that will **promote locally-relevant indigenous innovations** by SMMEs in order to address questions of township economic growth.
- The **Development of Agri-Hubs/Shared Facilities** that will drive agrarian reform and land value chain development through SMME and Co-operative Enterprises.





SEDA FOCUS AREAS

■ Entrepreneurial Flair

- → Entrepreneurial Capacity : Resources , Skills, Intellectual property
- → Entrepreneurial Opportunity : Markets both locally and International

- Design and develop programmes that will ensure enterprise growth and sustainability
- Forge partnership with various role players, including global partners, who make international best practices available to local entrepreneurs.



OUR PROGRAMMES

Seda Enterprise Coaching Programme

Empretec and TREP Programme

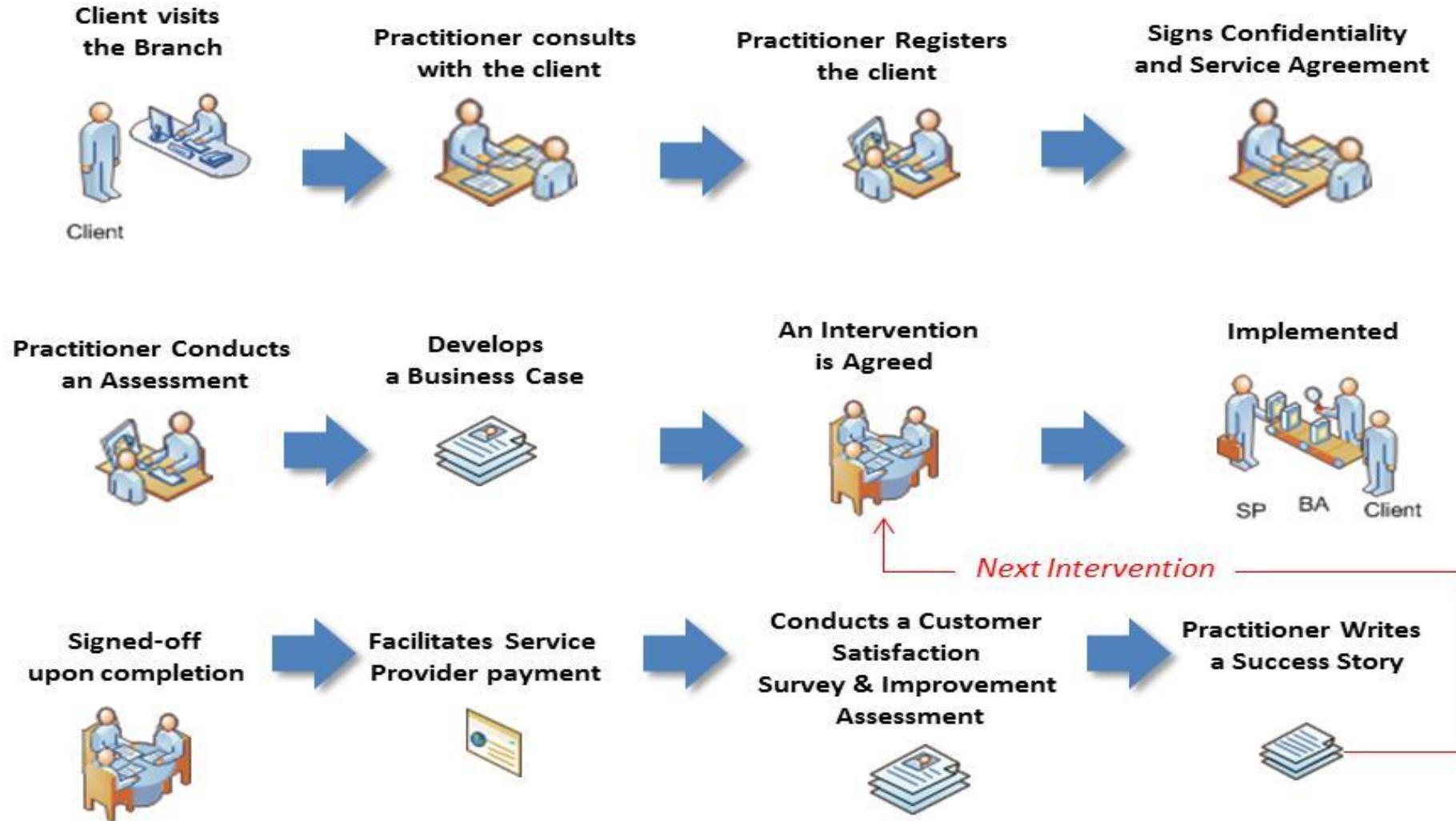
Supplier Development Programme

Sector Mentorship & Coaching Programmes

Export Development Programme



HOW DO WE GIVE SUPPORT?





PRODUCTS AND SERVICES

BUSINESS TALKS

- Business advice and information
- Small enterprise training and
- Business registration
- Product accreditation

BUSINESS START

- Business planning
- Business Counselling
- Facilitation of access to finance
- Business support

BUSINESS BUILD

- Capacity building systems
- Mentorship
- Tender advice/procurement
- Export readiness
- Franchising

BUSINESS GROW

- Growth strategies
- Cooperatives support
- Business systems development



CONTACT DETAILS

Essex Park, Block B

46 Essex Terrace WESTVILLE 3629

Telephone number :031 277 9500

E-mail: cmnguni@seda.org.za

www.seda.org.za



I THANK YOU